

# HAVE WE GOT NEWS FOR YOU!

Here's another way to thank you for your loyalty.

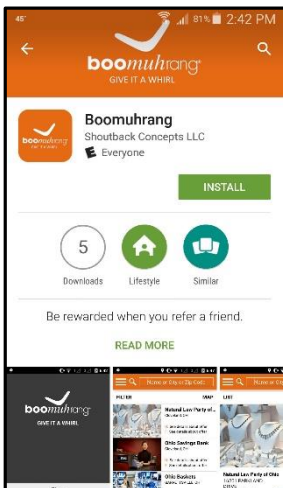
Servicing your needs is our highest priority. Thank you for the trust you place in us.

We understand a considerable amount of new business comes from customer referrals. We are launching a refer-a-friend program designed to reward our customers for inviting friends to try this business.

The company we're using to run our refer-a-friend program is called Boomuhrang. They have a smartphone app that makes it simple to invite friends, receive our thank you gifts and keep it all organized. See below the steps to use. Questions? Ask any of our associates.

## #1 Find

You will find the Boomuhrang app on the iTunes or Google Play stores or simply text **referme** to **844-904-6844** to download.



## #2 Share

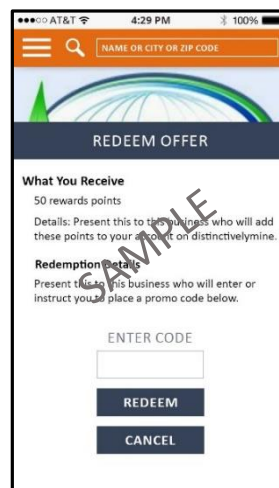
You will find this business listed at **Earn Rewards** on the app. You'll share the offer with friends (using any or all of the 11 social media apps contained) inviting them to try this business.



## #3 Redeem

Friends accepting your invitation present a voucher on their smartphone **here** to redeem reward points as our "new customer" gift.

A notice sent to your smartphone (the referring customer) confirms your points, our "thank you" gift, were loaded on the app.



## #4 Reward

This refer-a-friend program has other ways to earn reward points for completing other activities. These points can be redeemed for cherished items at rewards sites called **Distinctively Mine and Click-N-Shout**. See details on the app.

